

## A RESEARCH ON INTEREST AMONGST TECHNICAL YOUTH TOWARDS SELF EMPLOYMENT /SERVICE IN THE PRESENT ERA

**MANDEEP GHAI**

Assistant Professor, Department of Management & Humanities, Sant Longowal Institute of Engineering & Technology,  
Longowal, Sangru, Punjab, India

### ABSTRACT

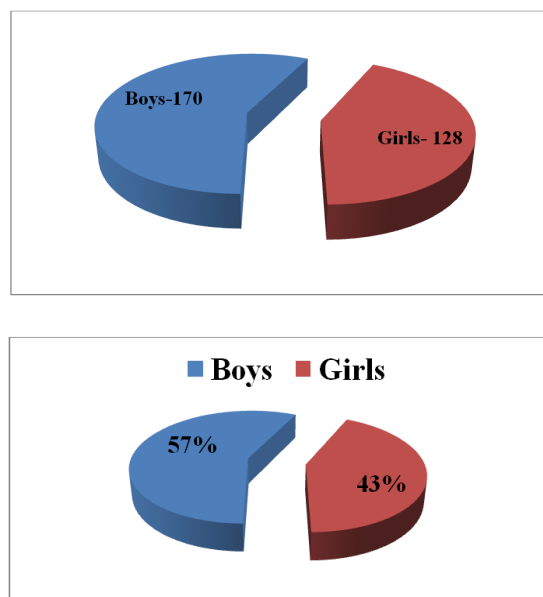
In the present times when every day we talk about self employment and government is also doing a lot for entrepreneurship which is very important for the nation. The crucial role played by entrepreneurs in the development of western countries has made the people of under developed and developing countries too much conscious of the significance of entrepreneurship for economic development. An effort was made to analyse and on the other hand to aware the students about the same.

A survey was conducted to know the preference/awareness of students of degree/diploma level related to Entrepreneurship Development Programme (EDPs) being conducted by various agencies for Self Employment self employmen and further the students were interviewed through a Questionnaire regarding EDPs/ self employment or Service/Job.

A total number of 298 students were interviewed (all engineering students pursuing degree/diploma courses) comprising of 170 boys and 128 girls respectively, which form 57% and 43% of the total population interviewed. Please refer to Exhibit 1 for diagrammatical representation.

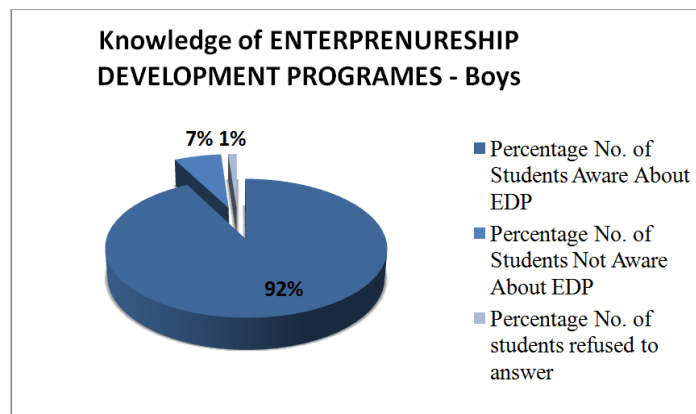
**KEYWORDS:** EDP, Self Employment, Service, Job, Preference

**Exhibit 1: Chart Depicting Number of Students Interviewed For Their Preference for Self Employment under EDP or Service/Job**



**Total Students Interviewed = 298**

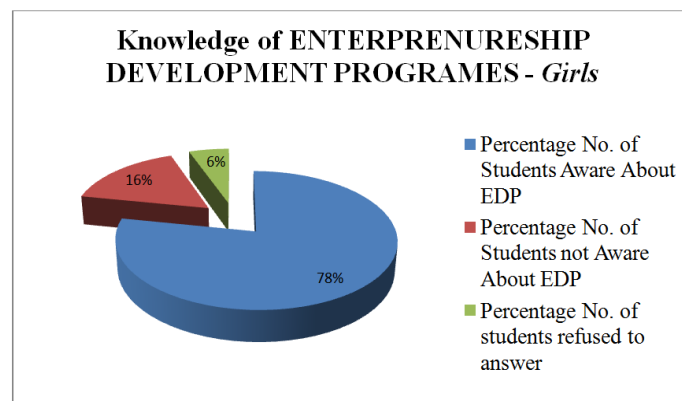
**Exhibit 2**



Out of 170 boys interviewed only 157 i.e. 92% were aware about the Entrepreneurship Development Programmes (EDP) and 11 boys i.e. 7% were not in the knowledge of EDP and whereas 2 boys i.e. 1% refuse to answer the question whether they are having knowledge about EDP or not.

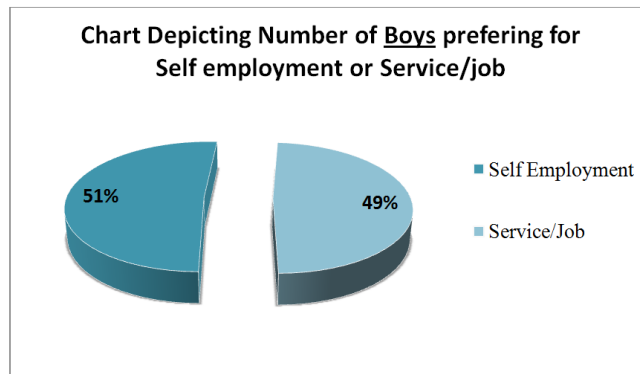
Exhibit 2 is the diagrammatical representation about the facts stated supra.

**Exhibit 3**



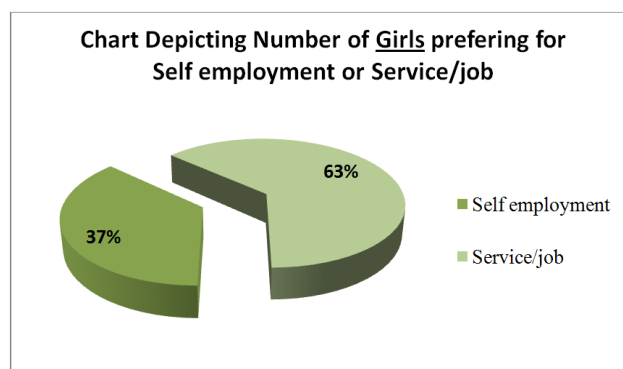
Out of 128 Girls interviewed only 100 i.e. 78% were aware about the Entrepreneurship Development Programmes (EDP) and 21 girls i.e. 16% were not in the knowledge of EDP and whereas 7 girls i.e. 6% refuse to answer the question whether they are having knowledge about EDP or not.

Exhibit 3 diagrammatically represents percentage of knowledge of EDP to girls

**Exhibit 4**

From the research it has been revealed that 51% of boys are inclined toward self employment whereas 49 % prefer to join service/job.

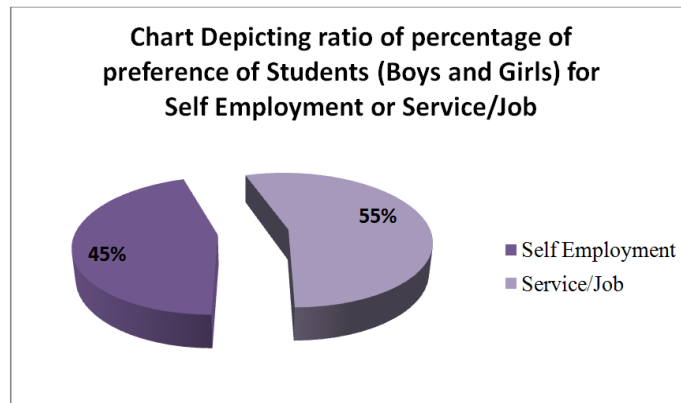
Exhibit 4 lays out the difference in percentage ratio regarding preference of boys for self employment or Service/job.

**Exhibit 5**

From the research it has been revealed that 37% of girls are inclined toward self employment whereas 63 % prefer to join service/job.

Exhibit 5 lays out the difference in percentage ratio regarding preference of girls for self employment or Service/job.

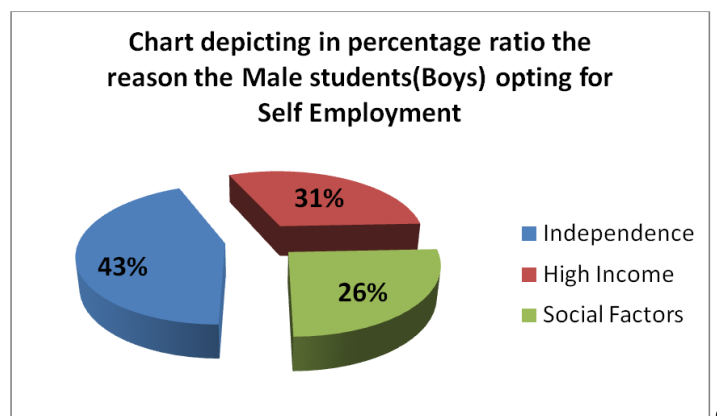
**Exhibit 6**



From the data collected and after analyzing the same we have come to the conclusion that only 45% of the students out of total number of students interviewed will opt for self employment through EDP whereas 55% of the interviewed students are keen to join service/job.

Exhibit 6 shades the percentage ratio of students opting for self employment or Service/Job

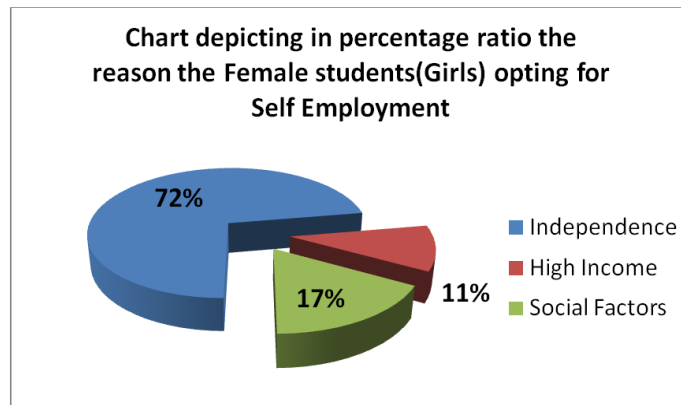
**Exhibit 7**



In the questionnaire a common question was asked to those students, who have answered to a particular question that they want to start their own business, why they prefer for self employment and three options were there as answer the question that is feeling of Independence, for earning of high income or for some social reason.

First we take the case of male student as exhibit 7 that 43% want to go for self employment for being independent i.e. not dependent for earnings of others where as 31% think that by doing their own work they can earn more than salary and 26% prefer to self employment for some social reasons.

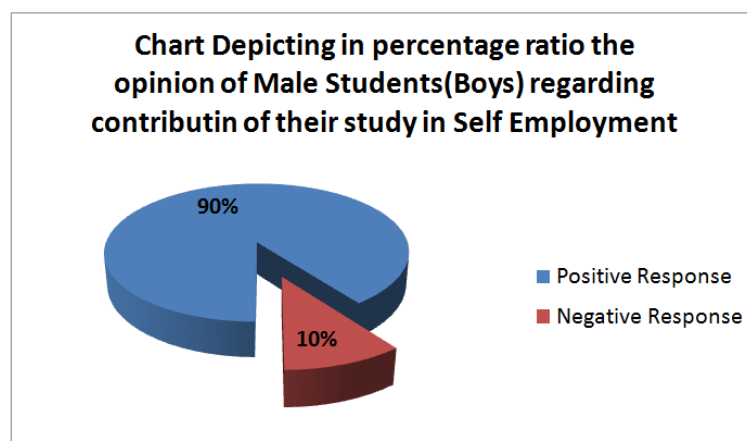
**Exhibit 8**



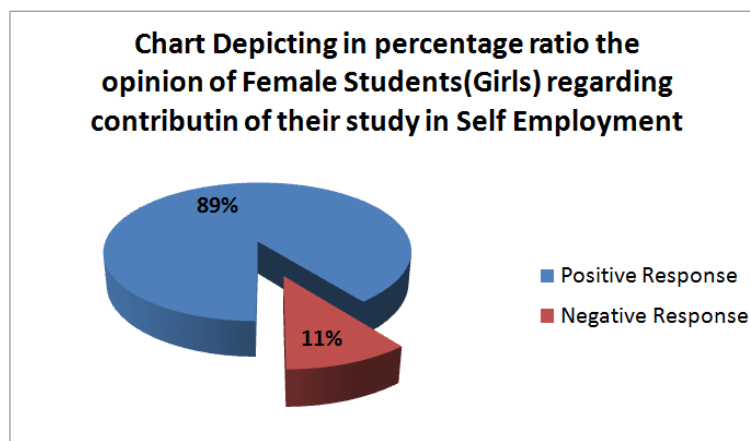
Similarly, the 72% female students want to go for self employment for earning independently where as 11% think that by doing their own work they can earn more than salary and 17% prefer to self employment for some social reasons.

Please refer to exhibit 8.

**Exhibit 9**



**Exhibit 10**



The students were specifically asked whether they think their studies will contribute in their self employment and

the result obtained is as

**Table 1**

<b>Gender of Student</b>	<b>Positive Response</b>	<b>Negative Response</b>	<b>Exhibit</b>
Male	90%	10%	Ex. 9
Female	89%	11%	Ex. 10

## **CONCLUSIONS**

Thus, from the research it is concluded that today's youth is more interested in service/job as compare to self employment. Although the percentage ratio difference in preference for self employment and Service/Job is less but not negligible and if this percentage of difference is calculated by multiple on large parameter in the same ratio then, there will be a huge difference of preference for self employment and Service/Job. It is worth to mention that the sample size selected for the purpose is very small and this may or may not be the actual come out when we cover it at a large scale. Now it's a question that how the interest can be increased and but efforts should be made so that students attitude is changed they start taking more interest in self employment which is the need of the hour.

## **REFERENCES**

1. Dr.S.S.Khanka,(2009), "Entrepreneurial Development." S.Chand,New Delhi
2. Mandeep Ghai , Dr. Sanjeev Bansal(2013),"An Analysis of Entrepreneurship Development Programmes (EDPs) in Punjab, "Asian Journal of Research in Business Economics and Management Vol.3,No.9, September 2013, pp 49-56